



50+  
Years Of  
Professional  
Performance

# Professional

Envision Life

*Shaping Surgical Excellence:*

# The Professional Hospital Furnishers Story.





*Embarking on Excellence*

## Professional Hospital Furnishers' Journey



Celebrating Excellence Since 1972, Professional Hospital Furnishers possesses five decades of mastery in surgical instrument design. Our vast portfolio of 10,000+ solutions spans General Surgery, Dental Procedures, Plastic Surgery, and more. Adhering to ISO 9001, ISO 13485, US FDA GMP, and the prestigious CE mark, our commitment to quality shines.

In 65+ countries, global patrons trust our instruments for unrivaled precision and performance. This universal preference underscores our pursuit of perfection.

Built on professionalism, transparency, and integrity, our business philosophy forges lasting partnerships through trust. Our edge lies in unyielding research and development, consistently introducing avant-garde instruments that redefine modern surgery.

Professional Hospital Furnishers, fueled by a legacy of precision and innovation, is resolute in advancing medical excellence. We champion healthcare professionals worldwide, shaping the future of surgical innovation.

*Envisioning Tomorrow*

## Our Commitment to Surgical Innovation

### **Vision Statement**

*We improve and safeguard the health of people around the world.*

### **Mission Statement**

*To revolutionize healthcare through relentless innovation and unrivaled craftsmanship, providing healthcare professionals with the highest quality surgical instruments and ensuring total customer satisfaction in every interaction.*



*Our Pathway to Perfection*

## Unveiling Milestones

Here are some important moments in PHF's history:

- **1972** Founded by Mr Mumtaz Bukhari by the name of Metallic Products Corporation.
- **1972** Metallic Product publishes its first Product Catalog.
- **1975** Moved to its first Factory and production building.
- **1986** The company enters USA Market.
- **1992** The company name changes to Professional Hospital Furnishers
- **1993** The company shifts its focus from low quality Single Use instruments to high quality Reusable Instruments.
- **1994** Professional Hospital Furnishers exhibits at Medica Exhibition in Germany for the first time. This will continue for the next 20 years.
- **1998** Professional enters Thailand Market.
- **2000** Professional enters Korea Market.
- **2005** Professional publishes the 6th edition of its general surgery catalogue.
- **2006** Professional enters Turkish Market.
- **2010** Professional enters Iranian Market.
- **2014** Professional enters Columbia Market.
- **2018** PHF starts offering Plastic surgery instruments which become its most specialized line for next years.
- **2022** PHF enters surgical simulation field through its sister company GERATI.
- **2023** PHF Celebrates completion of 50 years.







Precision Defined

## Elevating Standards in Quality Assurance



At Professional Hospital Furnishers, we place paramount importance on adherence to industry-leading benchmarks, including ISO 9001, ISO 13485, US FDA GMP, and the prestigious CE mark. These standards stand as a testament to our unwavering commitment to quality, signifying that each instrument we produce meets the highest levels of reliability, safety, and performance. This adherence underscores our dedication to delivering instruments that healthcare professionals can trust implicitly, ensuring optimal outcomes for every surgical procedure.

Everlasting Assurance

## Lifetime Warranty



At Professional Hospital Furnishers, we stand resolutely behind our commitment to excellence. That's why we proudly offer a lifetime guarantee on all our instruments. This unwavering assurance reflects our trust in the quality, precision, and durability of our creations. With each instrument bearing the hallmark of our craftsmanship, you're not just acquiring a tool – you're gaining a lifetime companion in healthcare, backed by our dedication to your success.



Tools of Excellence

# Unveiling Our Vast Surgical Arsenal

Presenting an array of over 10,000 diverse surgical instruments, meticulously categorized for specialties such as General Surgery, Dental Instruments, Plastic Surgery, Rhinoplasty, Liposuction, Microsurgery, Neurosurgery, Arthroscopy, Orthopedics and Laparoscopy. Here is a synopsis of our specialty catalogs:

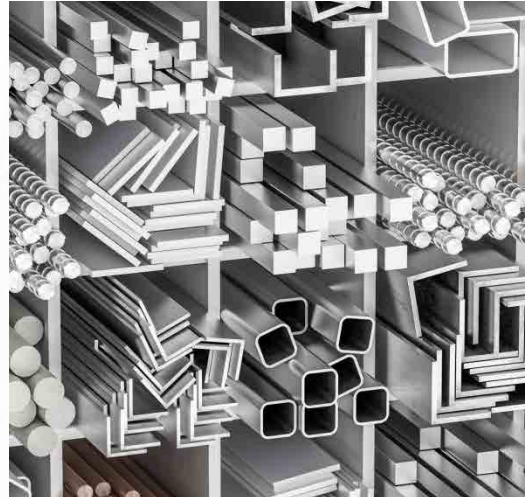






*Masters of Materials*

## The Artistry of Surgical Precision



In the realm of crafting fine-quality precision instruments, Professional Hospital Furnishers exclusively employs high-grade stainless steel materials renowned for their exceptional attributes. Instruments designed for durability and precision, such as those for General Surgery, Dental Procedures, Plastic Surgery, Liposuction, Microsurgery, Neurosurgery, Arthroscopy, and Orthopedics, are meticulously forged from stainless steel grades like 316L, 410, 420, and 440C. These materials guarantee the instruments' resilience against corrosion, mechanical stress, and sterilization processes, ensuring they maintain their superior performance over time.



*Reaching Every Shore*

## Our Global Footprint in Healthcare

In 65+ countries, Professional Hospital Furnishers shines, uniting elite surgeons and hospitals worldwide with supreme instruments. Beyond borders and cultures, our legacy illuminates excellence, fusing precision and innovation in every tool. Our reach is more than a count; it's a vow to elevate healthcare, embodying our relentless commitment.



*Forging Trust*

# Our Guiding Principles in Healthcare

## **Innovative Technology**

Professional Hospital Furnishers is dedicated to harnessing the power of cutting-edge technology and innovative solutions to revolutionize the healthcare industry, improving patient care and outcomes

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## **Process Efficiency**

We believe in optimizing processes to maximize efficiency and streamline operations. By implementing smart systems and lean practices, we ensure seamless workflows, reducing waste and enhancing productivity for our customers.

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## **Customer Focus**

Our customers are at the heart of everything we do. We prioritize their needs, actively listen to their feedback, and provide personalized solutions, aiming to exceed their expectations and build long-lasting relationships based on trust and satisfaction.

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## **Diversity and Inclusion**

We value and embrace diversity in our workforce and the communities we serve. By fostering an inclusive environment, we celebrate differences, encourage collaboration, and leverage diverse perspectives to drive innovation and create a harmonious workplace.

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## **Sustainability**

Professional Hospital Furnishers is committed to environmental responsibility and sustainability. We strive to minimize our ecological impact through eco-friendly practices, green procurement, and the development of sustainable products that contribute to a healthier planet for future generations.



# Professional

Envision Life

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